

ORDER



KSNV

Orders
Order / Rev: 105009
Alt Order #: 06837954
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	46	\$22,200.00	\$18,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	46	\$22,200.00	\$18,870.00	0.00
Totals	46	\$22,200.00	\$18,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$22,200.00
Market	100%	\$74,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,240.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,060.00
KTUD	1%	\$740.00
KVVU	20%	\$14,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$2,960.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners	5-6a		- TWTF - -	:30	4	\$90.00	4	0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - -			4			\$90.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF - -	:30	4	\$90.00	4	0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	(\$90.00)	0.00	NM				
See MG 1.5, 1.6, 1.7, 1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	(\$90.00)	0.00	NM				
See MG 1.5, 1.6, 1.7, 1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	(\$90.00)	0.00	NM				
See MG 1.5, 1.6, 1.7, 1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	(\$90.00)	0.00	NM				
See MG 1.5, 1.6, 1.7, 1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/21/12-09/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- - - - - F - - - -	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2, 1.1, 1.4, 1.3 [Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- - WThF - - - -	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2, 1.1, 1.4, 1.3 [Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- - - ThF - - - -	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2, 1.1, 1.4, 1.3 [Revised Rate to Reinstate]															
8	KSNV	09/18/12-09/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2, 1.1, 1.4, 1.3 [Revised Rate to Reinstate]															
2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M - - - - -	:30	1	\$90.00	4	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	1		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner		5-6a		M - - - - -	:30	(\$90.00)	0.00	NM				
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12	M-F 5-6a WakeUp w/Wagner		5-6a		M - - - - -	:30	\$325.00	0.00	NM				
Ⓜ MG for 2.1 09/24 [Revised Rate to Reinstate]															
3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	:30	4	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	1		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF - - - -	:30	(\$650.00)	0.00	NM				
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/18/12-09/21/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF - - - -	:30	\$650.00	0.00	NM				
Ⓜ MG for 3.1 09/21 [Revised rate to Reinstate]															
5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	1	\$850.00	1	0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	1		\$850.00		0.00						

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5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	1	\$850.00	1	0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	1		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	KSNV	09/17/12-09/23/12		Today Show	658a-9am		- TWThF - - - -	:30	(\$850.00)		0.00	NM			
See MG 5.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		Today Show	658a-9am		- TWThF - - - -	:30	\$850.00		0.00	NM			
Ⓜ MG for 5.4 09/21															
[Revised rate to Reinstate]															
7	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	- - - - - S -	:30	1	\$125.00	4	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- - - - - S -	1		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12		News 3 Sunrise - SATURDAY	6a-7a		- - - - - Sa - -	:30	(\$125.00)		0.00	NM			
See MG 7.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/22/12-09/22/12		News 3 Sunrise - SATURDAY	6a-7a		- - - - - Sa - -	:30	\$350.00		0.00	NM			
Ⓜ MG for 7.1 09/22															
[Revised Rate to Reinstate]															
9	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	- - - - - S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- - - - - S	1		\$90.00		0.00						
12	KSNV	09/23/12	09/23/12	News 3 Today Wknd News 3 Today	CM	9a-930am	- - - - - S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- - - - - S	1		\$125.00		0.00						
N 13	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	- - - - - S	:30	1	\$135.00	4	0.00	NM	0	\$0.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- - - - - S	1		\$135.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12		Chris Matthews 9:30AM SUN	9:30a-10a		- - - - - Su	:30	(\$135.00)		0.00	NM			
Credited															
[credit - mg 6863795]															
14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$95.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	(\$95.00)	0.00	NM					
See MG 14.5, 14.6, 14.7, 14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	(\$95.00)	0.00	NM					
See MG 14.5, 14.6, 14.7, 14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	(\$95.00)	0.00	NM					
See MG 14.5, 14.6, 14.7, 14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	(\$95.00)	0.00	NM					
See MG 14.5, 14.6, 14.7, 14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	\$350.00	0.00	NM					
Ⓜ MG for 14.1, 14.3, 14.2, 14.4 [Revised Rate to Reinstate]															
6	KSNV	09/21/12-09/21/12	M-F Today Show II 3rd Hr	9-10a		- - - - - F - - - -	:30	\$350.00	0.00	NM					
Ⓜ MG for 14.1, 14.3, 14.2, 14.4 [Revised Rate to Reinstate]															
7	KSNV	09/18/12-09/21/12	M-F Today Show II 3rd Hr	9-10a		- TWThF - - - -	:30	\$350.00	0.00	NM					
Ⓜ MG for 14.1, 14.3, 14.2, 14.4 [Revised Rate to Reinstate]															
8	KSNV	09/20/12-09/21/12	M-F Today Show II 3rd Hr	9-10a		- - - ThF - - - -	:30	\$350.00	0.00	NM					
Ⓜ MG for 14.1, 14.3, 14.2, 14.4 [Revised Rate to Reinstate]															
17	KSNV	09/24/12	09/24/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M- - - - -	:30	1	\$80.00	4	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr	10am-11am		M- - - - -	:30	(\$80.00)	0.00	NM					
See MG 17.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12	M-F Today Show III 4th Hr	10am-11am		M- - - - -	:30	\$325.00	0.00	NM					
Ⓜ MG for 17.1 09/24 [Revised Rate to Reinstate]															
20	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	- TWTF - -	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	3		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
3	KSNV	09/17/12-09/23/12	Noon News	12-1230pm		- TWThF - - - -	:30	(\$425.00)	0.00	NM					
See MG 20.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12	Noon News	12-1230pm		- TWThF - - - -	:30	\$425.00	0.00	NM					
Ⓜ MG for 20.3 09/20 [Revised rate to Reinstate]															
N21	KSNV	09/24/12	09/24/12	Noon News Noon News	CM	12-1230pm	M- - - - -	:30	1	\$125.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M- - - - -	1		\$125.00		0.00						

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N21	KSNV	09/24/12	09/24/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.00	4	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Noon News		12-1230pm		M-----	:30	(\$125.00)		0.00	NM		
Credited [credit - mg 6863795]															
22	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		4				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]															
6	KSNV	09/18/12-09/21/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]															
7	KSNV	09/18/12-09/21/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]															
8	KSNV	09/18/12-09/21/12		The Agenda 1230pm		1230-1p		-TWThF----	:30	\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]															
23	KSNV	09/24/12	09/24/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.00	3	0.00	NM	1	\$325.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		The Agenda 1230pm		1230-1p		M-----	:30	(\$100.00)		0.00	NM		
See MG 23.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		The Agenda 1230pm		1230-1p		M-----	:30	\$325.00		0.00	NM		
Ⓜ MG for 23.1 09/24 [Revised Rate to Reinstate]															
N27	KSNV	09/24/12	09/24/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.00	4	0.00	NM	0	\$0.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		The Doctors		2pm-3pm		M-----	:30	(\$85.00)		0.00	NM		
Credited [credit - mg 6863795]															
28	KSNV	09/18/12	09/21/12		CM	3-4p	-TWTF--	:30	1	\$150.00	4	0.00	NM	1	\$150.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -		1		\$150.00		0.00					
30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	- TWTF - -	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -		1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	09/17/12-09/23/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P- TWThF----	:30		(\$600.00)	0.00	NM			
				See MG 30.3											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	09/17/12-09/21/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P- TWThF----	:30		\$600.00	0.00	NM			
				Ⓜ MG for 30.2 09/21											
				[Revised Rate to Reinstate]											
N31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$145.00	4	0.00	NM	0	\$0.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----		1		\$145.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 PM-----	:30		(\$145.00)	0.00	NM			
				Credited											
				[credit - mg 6863795]											
32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	- TWTF - -	:30	4	\$700.00	4	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -		1		\$700.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	09/17/12-09/23/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:30 PM-5:00 P- TWThF----	:30		(\$700.00)	0.00	NM			
				See MG 32.5											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/21/12-09/21/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:30 PM-5:00 P- ----F----	:30		\$700.00	0.00	NM			
				Ⓜ MG for 32.4 09/21											
				[Revised Rate to Reinstate]											
34	KSNV	09/18/12	09/21/12	M-F Early News	CM	5-630p	- TWTF - -	:30	4	\$250.00	4	0.00	NM	1	\$1,000.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -		1		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KSNV	09/17/12-09/23/12	M-F Early News			5-630p	- TWThF----	:30		(\$250.00)	0.00	NM			
				See MG 34.4											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	09/21/12-09/21/12	M-F Early News			5-630p	-----F----	:30		\$1,000.00	0.00	NM			
				Ⓜ MG for 34.3 09/21											
				[Revised Rate to Reinstate]											
38	KSNV	09/18/12	09/21/12	M-F Jeopardy	CM	630-7pm	- TWTF - -	:30	4	\$230.00	4	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	- TWTF - -		1		\$230.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	M-F Jeopardy			630-7pm	- TWThF----	:30		(\$230.00)	0.00	NM			
				See MG 38.2											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/21/12-09/21/12	M-F Jeopardy			630-7pm	-----F----	:30		\$1,000.00	0.00	NM			
				Ⓜ MG for 38.1 09/21											
				[Revised Rate to Reinstate]											

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	KSNV	09/21/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/17/12-09/23/12		M-F Wheel	7-730pm		-----F----	:30	(\$1,000.00)	0.00	NM				
See MG 40.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/21/12-09/21/12		M-F Wheel	7-730pm		-----F----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 40.2 09/21															
[Revised Rate to Reinstate]															
42	KSNV	09/18/12	09/21/12	FacetoFace/Ralston Rep	CM	730-758pm	-TWTF--	:30	4	\$125.00	4	0.00	NM	4	\$3,200.00
Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		FacetoFace/Ralston Report	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		FacetoFace/Ralston Report	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		FacetoFace/Ralston Report	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		FacetoFace/Ralston Report	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		FacetoFace/Ralston Report	730-758pm		-TWThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/23/12		FacetoFace/Ralston Report	730-758pm		--WThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/23/12		FacetoFace/Ralston Report	730-758pm		---ThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
8	KSNV	09/21/12-09/23/12		FacetoFace/Ralston Report	730-758pm		-----F----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
N46	KSNV	09/22/12	09/22/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	0	\$0.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Vegas Inc.	6:30-8pm		-----Sa--	:30	(\$100.00)	0.00	NM				
Credited															
[credit - mg 6863795]															
48	KSNV	09/19/12	09/19/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$3,200.00		0.00						
54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$1,100.00		0.00						

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----Sa--	:30	(\$1,100.00)	0.00	NM				
See MG 54.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/22/12-09/22/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----Sa--	:30	\$1,100.00	0.00	NM				
Ⓜ MG for 54.1 09/22															
[Revised Rate to Reinstate]															
55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----Su	:30	(\$1,100.00)	0.00	NM				
See MG 55.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/23/12-09/23/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----Su	:30	\$1,100.00	0.00	NM				
Ⓜ MG for 55.1 09/23															
[Revised Rate to Reinstate]															
58	KSNV	09/18/12	09/21/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	1	\$40.00	4	0.00	NM	1	\$40.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$40.00		0.00						
N59	KSNV	09/24/12	09/24/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.00	4	0.00	NM	0	\$0.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$40.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12		Late Night w/Fallon	1237a-136am		M-----	:30	(\$40.00)	0.00	NM				
Credited															
[credit - mg 6863795]															
61	KSNV	09/20/12	09/21/12	Today-AN Today-AN	CM	205a-304a	---TF--	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---TF--	1		\$45.00		0.00						
62	KSNV	09/21/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$450.00		0.00						
64	KSNV	09/21/12	09/21/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	----F--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$40.00		0.00						
65	KSNV	09/24/12	09/24/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	M-----	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$40.00		0.00						
66	KSNV	09/22/12	09/22/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$100.00		0.00						
67	KSNV	09/20/12	09/21/12	Today-AN Today-AN	CM	205a-304a	---TF--	:30	2	\$30.00	4	0.00	NM	2	\$60.00

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
67	KSNV	09/20/12	09/21/12	Today-AN Today-AN	CM	205a-304a	---TF--	:30	2	\$30.00	4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	---TF--	2		\$30.00	0.00							
68	KSNV	09/24/12	09/24/12	Today-AN Today-AN	CM	205a-304a	M-----	:30	2	\$30.00	4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	M-----	2		\$30.00	0.00							
Totals													46	\$22,200.00	